

hometown business

Leesburg Welcomes New Ice Cream Shop Icy King to Town

Icy King is a family-owned business in Leesburg that is officially opening to the public Wednesday.

By **FAITH CALLENS**
Daily Sun Staff Writer

A family within the Villages is opening up their first smoothie-based ice cream shop in Leesburg this week.

The ice cream shop Icy King is owned by Jonathan Tosto and his parents Michelle and Joe Tosto, who live in The Village of Belvedere. The family-owned and operated dessert shop in Leesburg will officially open for business Wednesday.

“What inspired me most to even consider opening up an ice cream shop within the Leesburg area was my parents and their love for cooking,” Jonathan said. “Even as a child, I embraced the art of cooking, where I would cook all these different foods with my family and we would make smoothies. As you know, everyone’s favorite dessert is ice cream, so I thought, well, if I am

going to do something in life, I’m going to open up a business where I can put all my favorite combinations in what I love to do.”

The ice cream shop will feature a “house divided” theme where it will serve healthy foods such as wraps and smoothies on one side of the room and serve what they like to call “fun foods” on the other.

“Our fun foods will consist of a variety of ice cream flavors and shaved ice,” Jonathan said. “And for our regular menu, we will have different types of chicken wraps including plant-based chicken for those who prefer it and we will also have flatbread, quesadillas and breakfast wraps.”

The shop menu also will include sandwiches and salads and a variety of drinks, including shakes. Jonathan also said his vision for the dessert shop came after he graduated high school in 2020.

“I am very excited for my vision to finally come to life and have the ice cream shop open to the public,” Jonathan said. “It’s about time for me to get into the

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Rachel Stuart | Daily Sun

Owner Jonathan Tosto, center, and his parents Joe and Michelle Tosto, all of the Village of Belvedere, have opened Icy King, a smoothie-based ice cream shop in Leesburg.

and how blessed I am to now have this store.”

Jonathan’s father, Joe, said he and his wife are standing behind their son through his entrepreneurial journey with the ice cream shop and said he is there to provide guidance if his son needs it. He is looking forward to his business being a great success.

Jonathan said in the near future, he plans to expand his ice shop to other locations within Leesburg and possibly deliver orders to customers.

To learn more about Icy King, visit its Instagram page at @icykingllc.

ood business and truly, I’m already loving it, even though we are not even fully open et. My father and I did the

construction of the shop, and we’ve been in the building for a year preparing for this day. So knowing that we have an

official date to open the shop, it’s like an eye opener for me to know how amazing it is

Faith Callens can be reached at 352-753-1119, ext. 5304, or faith.callens@thevillagesmedia.com.

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